



STATE OF HAWAII
DEPARTMENT OF EDUCATION
P.O. BOX 2360
HONOLULU, HAWAII 96804

OFFICE OF THE SUPERINTENDENT

May 9, 2011

TO: The Honorable Wesley P. Lo, Chairperson
Committee on Finance and Infrastructure

FROM: Kathryn S. Matayoshi, Superintendent

SUBJECT: **Name for New Wailuku II Elementary School: "Pu'u Kukui Elementary School"**

1. RECOMMENDATION

It is recommended that the Board of Education approve the name "Pu'u Kukui Elementary School" for the new elementary school in Wailuku.

2. RECOMMENDED EFFECTIVE DATE

Upon approval

3. RECOMMENDED COMPLIANCE DATE (if different from the effective date)

Same as effective date.

4. DISCUSSION

a. Conditions leading to the recommendation

Board Policy 6750 "Naming of Schools and School Facilities" states:

The name of a school shall be recommended by the Superintendent of Education. The recommendation, with its supporting reasons, shall be submitted to the Board of Education for approval.

The name of a school shall be a unique identifier to promote and represent a school's location or identity.

Pursuant to this policy, the complex area superintendent convened a committee of community representatives to recommend a name for the new elementary school in Wailuku.

A copy of Administrative Services Assistant Joanne Shibuya's recommendation memorandum dated March 21, 2011 to Complex Area Superintendent Bruce Anderson, setting forth the rationale for the name, is attached to this memorandum.

b. Previous action of the Board on the same or similar matter

The Board has previously approved the names of other new schools, most recently Ewa Makai Middle School, in Ewa.

c. Other policies affected

None.

d. Arguments in support of the recommendation

The recommendation honors the work and recommendation of the committee appointed to recommend a name for the school, as well as the recommendation of the complex area superintendent.

e. Arguments against the recommendation

Others may prefer a different name.

f. Findings and conclusions of the Board committee

To be determined.

g. Other agencies or departments of the State of Hawaii involved in the action

None

h. Possible reaction of the public, professional organizations, unions, DOE staff and/or others to the recommendations

It is believed most people will be in favor of this recommendation. The recommendation reflects the work of the complex School Community Councils and the cultural consultant from the Maui Arts and Cultural Center. The recommendation also reflects the school's sense of place on the slopes of Puu Kukui.

i. Educational implication

Please see the attached recommendation from Administrative Services Assistant, Joanne Shibuya explaining the educational significance of the name.

j. Personnel implications

None.

k. Facilities implications

None.

I. Financial implications

None.

5. OTHER SUPPLEMENTARY RECOMMENDATIONS

None.

KSM:sg

Attachment

- c: The Honorable Donald G. Horner, Chairperson, BOE
- ✓Randy Moore, Office of School Facilities and Support Services
- David Wu, Office of Information Technology Services
- Bruce Anderson, Complex Area Superintendent
- Joanne Shibuya, Administrative Services Assistant

Title: Naming of Schools and School Facilities

Series : 6000 SERIES-OFFICE OF FISCAL SERVICES & OFFICE OF SCHOOL FACILITIES AND SUPPORT SERVICES

Policy #: 6750

NAMING OF SCHOOLS AND SCHOOL FACILITIES

6750

POLICY

The names of schools and school facilities are necessary locational and place identifiers. The names of schools and school facilities also serve as a means of honoring and recognizing the exceptional service and contributions of individuals to schools, communities, and public education. Names should serve in ways that bear positive association for schools and communities.

The purpose of this policy is to provide consistency and uniformity in the naming of public schools and public school facilities. The name of a public school or public school facility should be an appropriate representation and reflection of the school or school-community.

A. Naming of Schools

The name of a school shall be recommended by the Superintendent of Education. The recommendation, with its supporting reasons, shall be submitted to the Board of Education for approval.

The name of a school shall be a unique identifier to promote and represent a school's location or identity.

A school named after a personage shall use the personage's formal title and full name as the official name of the school. Schools shall encourage the use of official names among their students and their communities.

B. Naming of School Facilities

Except for the naming of school facilities after benefactors, the name of a school facility shall be recommended by the school community council of each school. The recommendation, with its supporting reasons, shall be submitted to the complex area superintendent of the respective school for approval. The Board and Superintendent of Education shall be informed of the approved name.

The name of a school facility shall be a unique identifier to honor and acknowledge the exceptional service and significant contributions of a

personage to the school, school-community, or public education, or to identify the facility in other ways that bear positive association for the school, school-community, or public education.

School facilities may be named to honor major benefactors whose significant contributions benefit the school, school-community, or public education; provided that naming of a school facility after a benefactor or benefactors shall be: (1) Recommended by the Superintendent of Education and submitted to the Board for approval; and (2) Consistent with the criteria and contribution guidelines specified in the regulations of the Department.

The Board may revoke the name of a school or school facility, if necessary.

The Department of Education shall adopt regulations to implement this policy. The regulations shall include criteria and contribution guidelines for the naming of school facilities after benefactors who have made significant contributions to benefit a school, school-community, or public education.

Approved: 01/71

Amended: 01/01/79; 11/17/05, 12/07

BALDWIN COMPLEX

March 30, 2011

**MEMO TO: BRUCE ANDERSON, COMPLEX AREA SUPERINTENDENT
BALDWIN/KING KEKAULIKE/MAUI, MAUI DISTRICT OFFICE**

FROM: JOANNE SHIBUYA, ASA, BALDWIN COMPLEX *J. Shibuya*

SUBJECT: WAILUKU II SCHOOL NAME

Coordinated through your office, each Central Wailuku School Community Council (SCC) Chair was invited to actively participate in the naming of Central Wailuku new elementary school located on Kehalani Maui Parkway in Wailuku.

THE PROCESS. Each SCC Chairperson was instructed to decide on their process of selecting a representative (member, parent, student leader, faculty, community leader, etc.) to the new Wailuku elementary school naming committee and recommending (school contest, committee, public forum, expert referral, etc.) a school name(s) with supporting reason(s). Each SCC Chair was provided a brief summary of DOE Policy 6750, Naming of Schools and School Facilities. The school naming committee consisted of the 4 SCC representatives: BHS SCC Chair Sunny Gutierrez; Iao SCC Vice Chair Chiree Souza; Waihe'e SCC Chair Nalani Caulford; Wailuku SCC Chair Linda Monden and Hokulani Holt Padilla, Cultural Programs Director of the Maui Arts and Cultural Center. The committee met on March 21, 2011 at the MDO with Joanne Shibuya, ASA, Baldwin Complex facilitating the meeting. Each committee member presented recommended names: BHS, Iao and Wailuku submitted Pu'u Kukui Elementary School; other recommendations were Maunaleo, Bernice Pauhi Bishop, Hōkūle'a and Kehalani.

RECOMMENDATION. The committee agreed on Pu'u Kukui Elementary School, as recommended by 3 SCCs. See attached submission as presented by Wailuku Elementary SCC.

The school naming committee would appreciate an update on the official naming of the new Wailuku elementary school. From all the members of the committee, mahalo for involving the school community councils and for the opportunity to contribute to this special activity.

Attachment

WAILUKU ELEMENTARY SUBMISSION

Process: Wailuku Elementary held a school naming contest. The contest was open to all students and faculty. Suggestions were reviewed by our SCC and the attached submission won. The name we would like to propose for your consideration is:

Pu'u Kukui Elementary

Comments: Melissa Kehano did a wonderful job in explaining the meaning and historical significance of the name. This was consistent with the criteria for submitting a name. A passionate discussion was held during our SCC meeting. Therefore, additional comments in support of this nomination are as follows:

- 1) Nothing is named after Pu'u Kukui. We have schools and businesses named after Haleakala.
- 2) Pu'u Kukui is a unique and special place that has not been given its deserved recognition. We hear the term "West Maui Mountains" all the time.
- 3) If chosen, the new school will be named after the majestic mountains that will shelter this new gift for teaching and learning.

Name Suggestion for the new elementary school:

Pu'u Kukui Elementary

Submitted by: Melissa Kehano

History:

The new school is proposed to be built on the slopes of the West Maui Mountains. Pu'u Kukui is the summit of Mauna Kahalawai, as we refer to the West Maui Mountains. Pu'u Kukui means "hill of enlightenment", which is an appropriate title for a school.

This summit is home to plant and animal species that exist nowhere else in Hawai'i, let alone the rest of the world. It's also one of the wettest spots on earth: Pu'u Kukui is a natural watershed on which Kapalua Resort and most of the West Maui community rely for water.

Established in 1988, Pu'u Kukui is the largest private nature preserve in the State of Hawaii. Since 1994, the 8,661-acre (35.05 km²) preserve has been managed by Maui Land & Pineapple Company in participation with The Nature Conservancy and the State Natural Area Partnership. These groups work together to protect the watershed lands of the West Maui mountain.

With Pu'u Kukui being such a significant landmark on Maui, I thought it would be appropriate that a school being built near it share the name.