



## Infragard Internet Safety Award Mission Statement

The mission of the Infragard Honolulu Member Alliance is to protect critical infrastructures that are essential to our way of life. Infragard, as a partnership between private industry and the FBI, recognizes that today's youth are prolific users of these infrastructures and more susceptible to potential dangers that may occur with the use of emerging technologies. Therefore, in an efforts to proactively protect our youth, the Infragard Honolulu Member Alliance would like to announce the first annual Internet Safety Awards (ISAs).

The ISAs seeks to promote awareness of potential dangers on the Internet by showcasing video public service announcements (PSAs) produced and directed by Hawaii's teens. The categories for this year's contest will be:

- 1) Cyber-bullying
- 2) On-Line Piracy and Plagiarism
- 3) On-line Predators and Social Networking precautions.

Judging will be held by recognized experts in the fields of on-line safety, video production and advertising. Infragard anticipates awarding prizes in each category to students who create, produce and direct a video PSA of 27 seconds or less. The contest is open to students, working independently or in teams, who are attending an accredited public or private school in the State of Hawaii.

The Infragard Honolulu Member Alliance is a not-for-profit private organization in partnership with the FBI. Through its relationship with the FBI, the Infragard Hawaii has connections to the Federal Law Enforcement Foundation (FLEF) and the Infragard National Member Alliance (INMA - see [www.infragard.net](http://www.infragard.net) for more details). Both the FLEF and INMA are not-for-profit organizations whose activities are funded entirely on voluntary contributions from its members.

### On-line Safety

With the popularity of social networking sites (i.e. myspace, youtube, facebook, etc.) teens increase their potential for victimization by child predators who use the Internet for their own nefarious purposes.

Furthermore, thanks to the advancement of technology, teens are also able to bully their peers online AND also plagiarize schoolwork. Gone are the days of face to face taunting and cliffnotes. Today, bullying and plagiarism have taken on an entirely new, and sometimes, ugly level thanks to technology.

### SO HOW BAD IS IT?

- Approximately one in seven youth online (10 to 17-years-old) received a sexual solicitation or approach over the Internet.
- Four percent (4%) received an aggressive sexual solicitation - a solicitor who asked to meet them somewhere; called them on the telephone; or sent them offline mail, money, or gifts.
- Thirty-four percent (34%) had an unwanted exposure to sexual material -- pictures of naked people or people having sex.
- Over ½ of youth polled have been bullied online.
- 65% of youth have plagiarized material for book reports and essays online

That's why we need your help! Infragard, Sassy/G Magazine, and the Federal Law Enforcement Foundation have created a contest that addresses these concerns right where it counts--with our youth!

Through the ISAs we have designed a contest that engages youth by utilizing their creativity to develop their own public service announcements. This statewide endeavor provides the opportunity to not only raise awareness amongst the community at large but more importantly, with the youth themselves.

Our goal is to have the contest culminate in a red carpet event complete with celebrity presenters, VIP, prizes, and free gifts provided from a variety of event sponsors.

