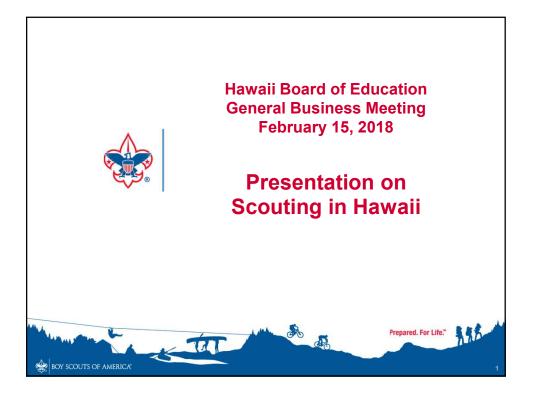
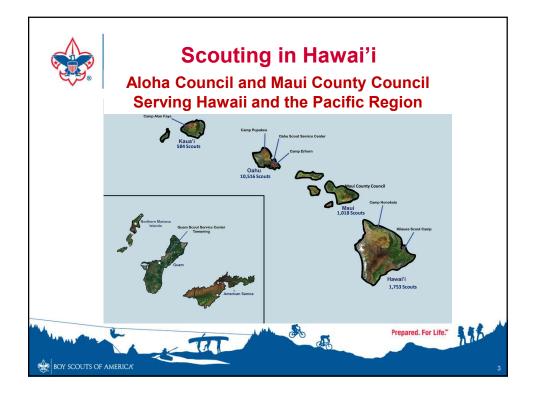
> Presentation on Scouting in Hawaii

1. PowerPoint Presentation









Karen Forsythe Scoutreach Program Leader

- 24 year Scouting volunteer
- Mother of 3 Eagle Scouts
- Parent of 4 Waianae High School Honor Students
- 6 years as a Scoutreach Volunteer
- Church Leader
- Valley of Rainbows Volunteer
- Red Cross Volunteer
- Kapiolani Children's Medical Center Volunteer

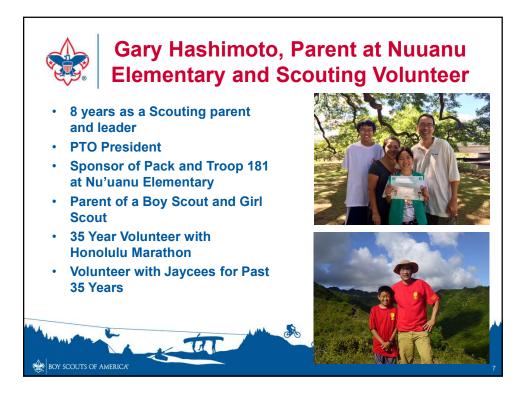


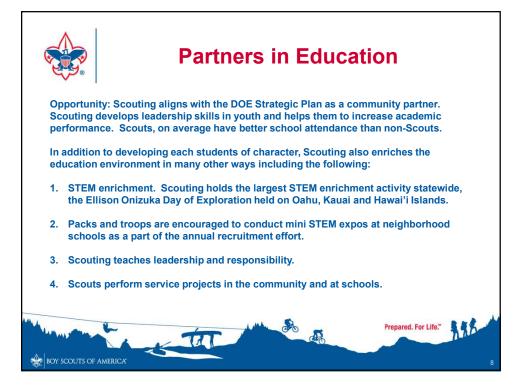
Aloha Council Scoutreach

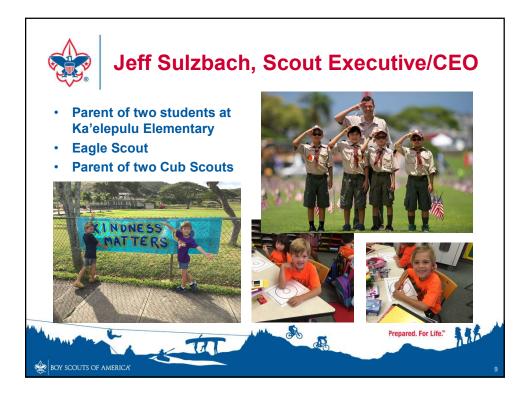
Scoutreach is our commitment to ensure that all youth have an opportunity to join Scouting regardless of their economic circumstances, neighborhood or ethnic background.

Scoutreach is currently serving 937 youth in our afterschool scouting programs partnering with 14 schools in Waianae, Waipahu, Kalihi, Waipahu, Palolo, Mt View (Big Island) and Kekaha (Kauai).

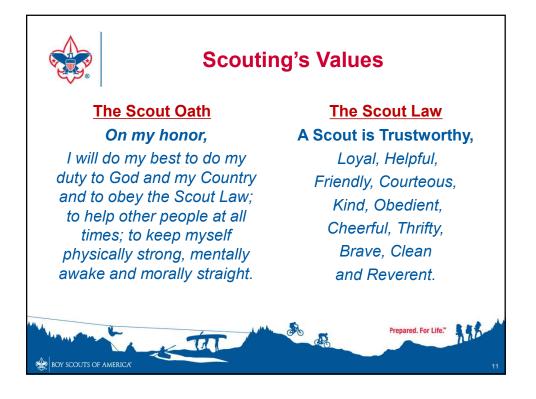


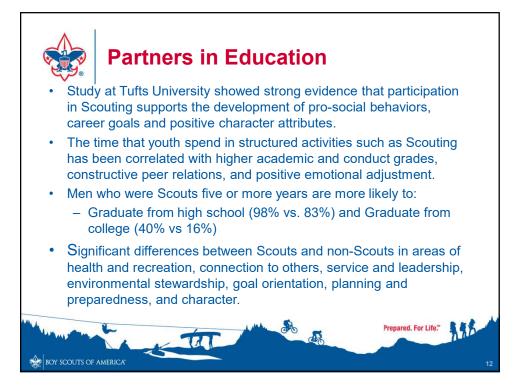


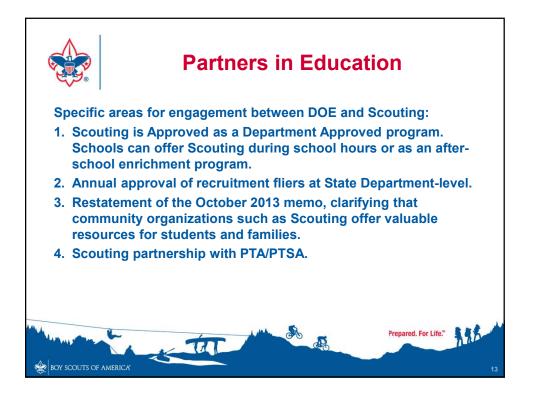














> Presentation on Scouting in Hawaii

2. Scouting – DOE Partnership



Scouting / HIDOE Partnership Strategy February 2018

Overview: Scouting in Hawaii and the Department of Education have been partners over many years. Historically, many of our packs and troops were directly chartered to schools or to PTA/PTSA's.

The Aloha Council delivers Scouting in Hawaii and the Pacific Region. With over 12,000 members, it is well-positioned to serve families and schools statewide. The BSA recently announced that it will serve girls in addition to boys in grades K-12 starting with the 2018-2019 school year. With these changes, Scouting is even better aligned to partner with the DOE.

Challenge: In 2013, the DOE Superintendent issued two memorandums which greatly impacted the opportunities for community organizations to share enrichment opportunities within the schools. The first memo (April 26, 2013) essentially cut off any distribution of materials at the school level. The second Memorandum (October 3, 2013) attempted to clarify the previous memo and provide avenues for community groups to collaborate with schools. Unfortunately, there remains confusion and many impediments to effective collaboration.

Opportunity: Scouting aligns with the DOE Strategic Plan as a community partner. Scouting develops leadership skills in youth and helps them to increase academic performance. Research has shown that Scouts, on average have better school attendance than non-Scouts.

In addition to developing each students of character, Scouting also enriches the education environment in many other ways including the following:

- 1. STEM enrichment. Scouting holds the largest STEM enrichment activity statewide, the Ellison Onizuka Day of Exploration held on Oahu, Kauai and Hawai'i Islands.
- 2. Packs and troops are encouraged to conduct mini STEM expos at neighborhood schools as a part of the annual recruitment effort.
- 3. Scouting teaches leadership and responsibility, which impacts student performance and behavior.
- 4. Scouts perform service projects in the community and at schools. Scouts units are encouraged to "adopt a school" as one form of community engagement.

Specific areas for engagement between DOE and Scouting:

- 1. Scouting is Approved as a Department Approved program. Schools can offer Scouting during school hours or as an after-school enrichment program.
- 2. Annual approval of recruitment fliers at State Department-level.
- 3. Update the October 2013 memo, clarifying that community organizations such as Scouting offer valuable resources for students and families.
- 4. We will also seek to expand partnerships with PTA/PTSA's.

> Presentation on Scouting in Hawaii

3. TUFTS Study Infographic



DOES SCOUTING WORK?

We all know Scouting's goal is to prepare young people for life, but does it work?

Scouting was put to the test over the course of three years, when a research team from Tufts University worked with the Boy Scouts of America's Cradle of Liberty Council to measure the character attributes of both Scouts and non-Scouts — all with a goal of better understanding the character development of youth as it was happening. The project, which was funded by the John Templeton Foundation and led by Dr. Richard M. Lerner, surveyed nearly 1,800 Cub Scouts and nearly 400 non-Scouts under age 12 using both interviews and survey data. **In the beginning, there were no significant differences in character attributes between the two groups. By the end, however, the differences were striking in several areas:**

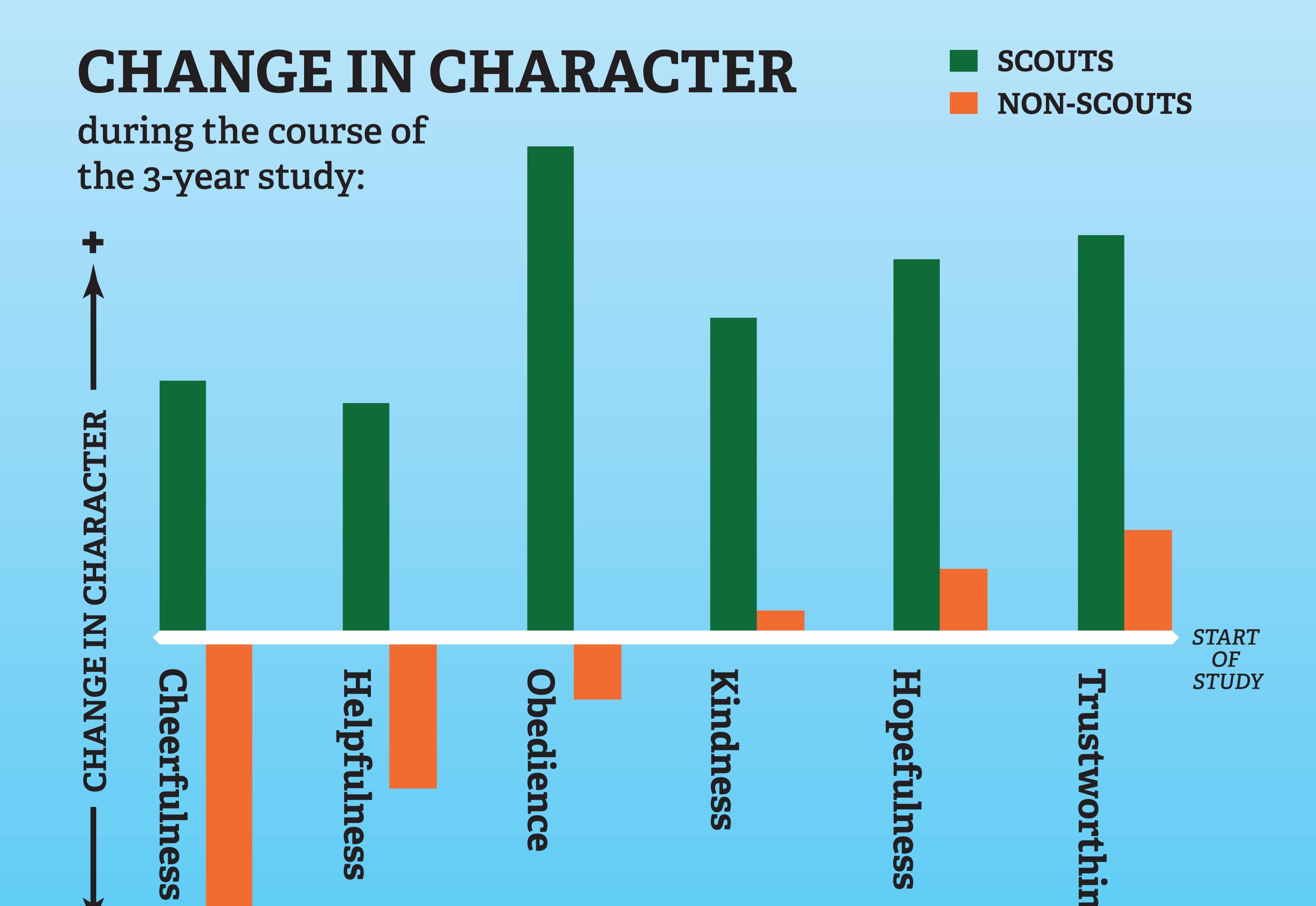
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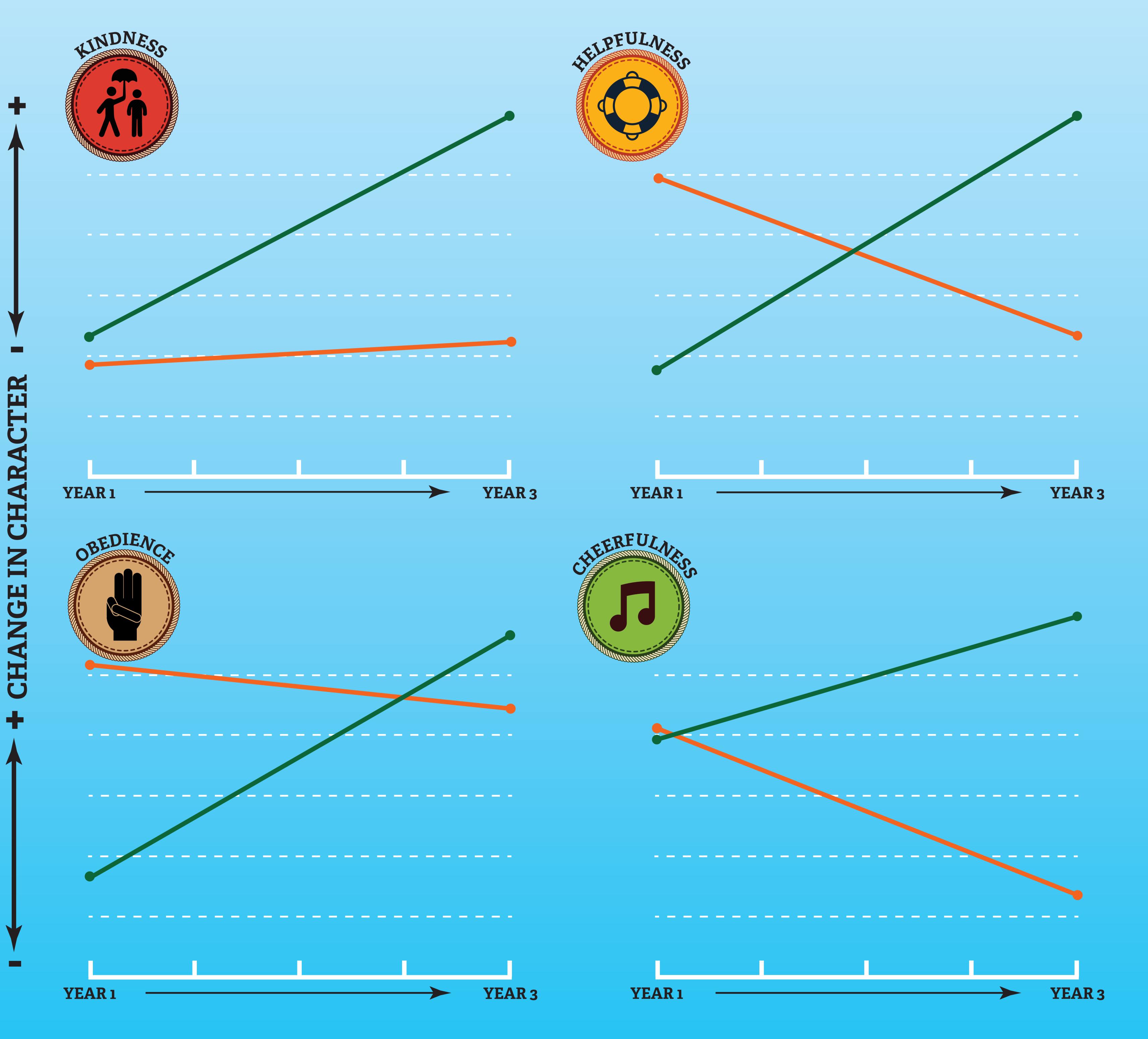


2,000+ Scouts and non-Scouts aged 6-12 from across the Philadelphia area were measured in 6 key areas:









KEY FINDINGS:



The **more time** kids spend in Scouting, the **better the outcomes** in character development

Those who attend meetings regularly report higher outcomes virtually across the board when compared to Scouts with lower attendance



Scouts are more likely to embrace **positive social values** than non-Scouts

Scouts who are **more engaged** in the program report higher outcomes in nearly every category

With fun and discovery at every turn, Scouting makes the most of right now. But what's more, it builds positive character and provides young people a foundation they can stand on to embrace opportunity, overcome obstacles, and make new discoveries.

SCOUTING WORKS.

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4. DOE Memo April 2013



HAWAII STATE DEPARTMENT OF EDUCATION

NEWS RELEASE

NEIL ABERCROMBIE GOVERNOR

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May 7, 2013

KATHRYN S. MATAYOSHI SUPERINTENDENT

Department of Education Implements Guidelines for Displaying Third-Party Materials at School Campuses

HONOLULU – The growing number of promotional brochures and flyers being issued and distributed on public school campuses has prompted a new set of guidelines by the Hawaii State Department of Education (DOE). The guidelines restrict the dissemination of school-approved third-party marketing, advertising and/or promotional materials to the following distribution methods:

- Posting on a school's community bulletin board.
- Placing the brochures in a magazine rack display.
- Leaving a stack of registration forms at a side counter or table in the school front office.

These guidelines do not apply to programs or activities that the DOE or the school has affirmatively endorsed or sponsored, including programs or activities conducted by county agencies or federal agencies. School resources, staff and teacher time while on campus should remain dedicated to students. This principle is consistent with the State's Ethics Code that bars use of public school supplies, equipment, or instructional time to promote private business purposes. The DOE is particularly sensitive to any elements that may distract students on campus or in their classrooms.

The DOE recognizes that some parents may want information about enrichment activities for their children such as private tutoring, music lessons or sports camps. These types of promotional materials may be displayed in a designated area at the school. The school may

also refuse to display any material that is deemed inappropriate, offensive or promote illeg activity.

The DOE remains committed to ensuring that school campuses are healthy learning environments for students and staff. For more information, please see hawaiidoe.org.

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Donalyn Dela Cruz Director of Communications Phone: (808) 586-3232 E-mail: donalyn_dela_cruz@notes.k12.hi.us



STATE OF HAWAI'I DEPARTMENT OF EDUCATION P.O. BOX 2360 HONOLULU, HAWAI'I 96804

OFFICE OF THE SUPERINTENDENT

April 26, 2013

TO: **Complex Area Superintendents** All Principals FROM: latayoshi, Superintendent

SUBJECT: Interim Guidelines on Distribution of Third Party Flyers or Other Promotional Materials Effective May 1, 2013

The Department is currently working on a set of uniform guidelines regarding the distribution of promotional materials for third parties at the schools. The Department is consulting with the State Ethics Commission and is also consulting with legal counsel on recent court cases. In the interim, the following guidelines apply regarding third party flyers and other promotional materials:

- Schools may not actively assist a third party to distribute its flyers and other promotional materials directly to students, nor can a school assist the party to collect the registration forms or flyers or registration fees from students or parents;
- School resources, such as supplies, equipment, and employee time, cannot be used to assist private parties to create, duplicate or distribute their materials;
- At a school's discretion, a school may allow third parties to place flyers or other informational materials about their activity in a limited, designated area for any student who wants to take the material. These areas could be, for example, a community bulletin board, a magazine type display rack, or at a distribution table in the front office. If this "limited forum" is made available by the school, the school must treat all potential users of this forum in a neutral, non-discriminatory manner. A third party cannot actively distribute its materials directly to the students during instructional hours;
- A school has the ability to restrict passive distribution of materials that are inappropriate for distribution, such as materials containing lewd, vulgar, indecent, or plainly offensive speech, or materials encouraging illegal activity, such as drug use, or materials otherwise inappropriate for any of the age groups attending the school. However, any materials that a school intends to restrict must be reviewed by legal counsel. Therefore, principals should contact the complex area superintendent for assistance if materials are questionable.

These interim guidelines apply to materials from non-school organizations and do not apply to the following materials:

- School-generated materials directly relating to school activity;
- Department-endorsed material; or
- Materials distributed by students.

If there are any questions, please contact Presley Pang, Executive Assistant to the Superintendent at (808) 586-3588.

KSM:PWP:cn

c: Board of Education Deputy Superintendent Assistant Superintendents Superintendent's Office Directors Executive Assistant to the Superintendent

> Presentation on Scouting in Hawaii

5. DOE Memo October 2013

NEIL ABERCROMBIE GOVERNOR



KATHRYN S. MATAYOSHI SUPERINTENDENT

STATE OF HAWAI'I DEPARTMENT OF EDUCATION P.O. BOX 2360 HONOLULU, HAWAI'I 96804

OFFICE OF THE SUPERINTENDENT

October 3, 2013

TO: Deputy Superintendent Assistant Superintendents Complex Area Superintendents Principals (All)

Kathryn S. Matayoshi, Superintendent FROM: Procedure to Obtain Department Approval to Actively Distribute SUBJECT: Promotional Materials Publicizing a Non-school Service, Product, or Event

The purpose of this Memorandum is to clarify the procedure to obtain approval to use school resources to distribute materials from non-school organizations that publicize or promote their services, products or events.

A. Background

This Memorandum supplements the April 26, 2013, Interim Guidelines on Distribution of Third Party Flyers or other Promotional Materials ("Interim Guideline").

Under those Interim Guidelines, schools may make third party promotional materials available to students and their families by: placing promotional materials on a magazine rack, at a side counter, or table in the front office; by displaying publicity posters on a community bulletin board; or by other "passive" methods. Formal and specific approval is not needed if all the school intends to do is passively make the third party non-school materials available in a limited, designated space as a convenience to students or parents to pick up or take home if they so choose.

The Interim Guidelines were issued to stem the increasing use of school time and resources—particularly the use the student's "take home" folders or other official school communication—as "free" means to target the student or parent markets with commercial products or non-school events that bear only a tangential relationship to the core educational mission of the Department of Education (Department).

Deputy Superintendent, et al. October 3, 2013 Page 2 of 5

As the general rule, allowing only passive distribution of non-school materials in a limited forum preserves the integrity of the learning environment as set forth in the Board of Education Policy 6340 regarding commercialism, and focuses the limited school instructional time, resources, and staff attention on core school activity. In addition, the general rule of passive distribution is consistent with the State Ethics Code prohibition on using public instructional resources, such as school equipment or school staff time, to promote private business purposes.

There are exceptions to the general rule, however, where an event, a publication, or a service--although conducted by or published by an organization outside the Department-- may have clear and specific benefits for students, may closely align with the Department's educational mission, or may demonstrably advance the implementation of the Department's Strategic Plan. In these limited circumstances, the school will be permitted to use school resources to actively promote the non-school event or service so long as specific, formal approval is obtained prior to the distribution.

The Interim Guidelines do not apply to Department-endorsed materials, as stated in the Interim Guidelines. This Memorandum supplements the Interim Guidelines by describing: the process to obtain Department approval to use school resources to actively distribute third party materials directly to students and their families; the factors to be considered in approving such endorsement; and the standard to apply.

B. Procedures and Levels of Approval

Approval may be either at the school level for distribution limited to certain grade levels or specific geographic areas, or at the Department level for state-wide distribution for all schools.

To obtain school level approval:

- the school principal seeking approval to distribute must review the materials and recommend approval by the Complex Area Superintendent; and
- the Complex Area Superintendent must agree in writing with the principal's recommendation.

To obtain approval by the Department:

- an Assistant Superintendent or an Office Director must review the materials and recommend approval by the Superintendent; and
- the Superintendent, or designee, must agree in writing with the recommendation.

Deputy Superintendent, et al. October 3, 2013 Page 3 of 5

Non-School organizations wishing to distribute their materials through or at schools are advised to contact the relevant principals or the Department level official to initiate the approval process.

If approval is granted, active and direct distribution to students and their families is allowed, but is not mandated, unless expressly required. Upon approval, a school principal has the discretion to determine whether or to what extent to distribute the material and to determine the method of distribution most suited to the school's resources, priorities, and community engagement.

Each CAS shall maintain a file of the requests for active distribution and the disposition of the request.

The Superintendent's Office, or designee, shall coordinate and maintain records of Department level written approval.

Complex Area Superintendents, Assistant Superintendents, and Superintendent Office Directors are encouraged to consult with our deputy Attorney General if there are questions regarding potential exposure to liability or unequal treatment.

C. Factors to Consider in the Exercise of Discretion

Because of the wide range of non-school organizations seeking to publicize or promote their activities, and because of the even wider range of possible promotional materials, publications, and formats, there is no single formula that adequately covers all possible circumstances. The approval to allow active distribution using school resources is to be granted on a case by case basis for a specific set of promotional materials, from a specific organization, and for a specific time period. Granting or denying approval is committed to the sound discretion of Department and school administrators.

In exercising this discretion, the following factors should be considered in recommending approval and in granting the approval to allow active distribution using school resources:

- Does the service, product, or event directly promote student achievement and preparation for further education or careers?
- Does the service, product, or event uniquely benefit the education of DOE students?
- Does the service, product, or event clearly advance an objective in the Department's Strategic Plan or the school's academic and financial plan?
- Is the service, product, or event sponsored or endorsed by a government

Deputy Superintendent, et al. October 3, 2013 Page 4 of 5

> agency (federal, or county or international government), or is distribution required or recommended by the State Legislature, such as by a legislative resolution?

- Is the service, product, or event sponsored or endorsed by a recognized nonprofit entity, e.g., has the entity obtained IRS 501(c)(3) status?
- Is there a larger agreement or relationship between the Department and the activity sponsor, whereby the Department commits to assist with the distribution or dissemination of information as part of the larger arrangement with the sponsor?
- Can a DOE student participate in the event without paying a fee or charge?
- Is the event or activity free from an association with or endorsement by a particular political party or a particular religion?
- Have these materials been distributed by the DOE in the past and were the results beneficial for students?
- Have parents expressed a specific desire to receive these materials?
- Will active distribution of the materials promote parent and family involvement in the educational success of the students or encourage engagement with school programs?
- Are there few alternative ways to distribute the materials that do not directly require school resources, such as through parent support organizations?
 - Will active distribution place minimal additional workload on school or department staff and cause no disruption to normal operations?

The foregoing list of considerations is only illustrative, not exclusive. Other factors justifying why a school should be allowed to use its resources to promote non-school events or services may be described in the principal's, Assistant Superintendent's, or Superintendent's Office Director's recommendation for approval. In the exercise of discretion, no single factor is necessarily dispositive; all factors deemed relevant to the materials at issue may be weighed in balance.

Deputy Superintendent, et al. October 3, 2013 Page 5 of 5

D. Summary

The use of school resources to actively distribute third party materials directly to the students and their families is an exception to the general rule of passive displays in a limited forum. Active distribution may be allowed in the discretion of the relevant Administrator where the value to college or career readiness of DOE students are clear, direct and specific, and where directing school resources to implement the active distribution promotes rather than detracts from the core mission of the schools and the strategic plan of the Department.

Should you have any questions, please contact Shari Dela Cuadra-Larsen at (808) 586-3447 or e-mail at shari_dela_cuadra@notes.k12.hi.us.

KSM:sdcl

c: Superintendent's Office Directors

> Presentation on Scouting in Hawaii

6. Scout STEM Day 2018



STEM: Science Technology Engineering Math

Over 100 exciting STEM Activities and 44 handson STEM workshops for the entire family!

Build and launch a rocket! Build a balloon hovercraft! Build a catapult! Build & Race a Lego Carl VEX-IQ robotics! Dissect a sheep brain! Build an electric motor! Feel a Non-Newtonian Solid! Open a heart! Microscope forensics! Make homemade slime! Learn how volcances work! Design Thinking! Make 3-D glasses! Augmented reality sandbox!

Ellison Onizuka Day of Exploration Hawaii's Largest STEM Event!

Free & Open to the Public!

Family fun & hands-on science exploration!







A service to the community organized by the Aloha Council, Boy Scouts of America



Saturday, April 28, 2018 Blaisdell Exhibition Hall

9am - 3pm





