



**STATE OF HAWAII**  
DEPARTMENT OF EDUCATION  
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OFFICE OF THE SUPERINTENDENT

June 6, 2017

TO: Lance A. Mizumoto  
Chairperson, Board of Education

FROM:   
Kathryn S. Matayoshi  
Superintendent

SUBJECT: **Presentation on Connect to Career (C2C) Preparing Students for Success in High-Skill, in-Demand Careers**

1. DESCRIPTION

Presentation on Connect to Career (C2C) Preparing Students for Success in High-Skill, in-Demand Careers.

2. PRESENTATION

A launch announcement video and a factsheet on the presentation on Connect to Career will be presented.

KSM:csa

# Connect to Careers (C2C)

**C2C** is an industry-led coalition to collaboratively prepare students for success in high-skill, in-demand careers. The coalition leverages Hawai'i's successful P-20 infrastructure to grow and sustain high-growth industries, both statewide and regionally; strengthens the rigor and relevance of high-quality career pathways that extend through postsecondary; and improves the preparation and professional development of teachers and counselors to help students obtain credentials that employers value. As a result, we expect that far more students will demonstrate the rigorous academic preparation needed to succeed in college; career understanding; and employability skills.

## 3 PILLARS

### Business-Led

Industry identifies needed entry level skill sets and employability qualities, and collaborates on degrees and certifications that prepare students for these opportunities.

### Aligned curriculum & opportunities

The K-12 and post-secondary educational systems coordinate relevant and rigorous learning pathways that answer these needs.

### Tracking effectiveness

Data and industry feedback are used to determine which pathways are leading to successful careers and incomes that build and sustain thriving communities in Hawai'i.

*"I can't think of a greater return on investment for Hawai'i. We all benefit when K-12 schools, postsecondary campuses and employers work together to create educational pathways for students into high growth, living wage jobs."*

— ALEX HARRIS, Senior Program Officer for Education, Harold K.L. Castle Foundation

*"In order to prepare our students for the next chapter after graduation, it takes all of us to guide and inform them about the skills needed to fulfill and innovate in Hawai'i's workforce."*

— KATHRYN MATAYOSHI, Superintendent, Hawai'i State Department of Education

*"...we want to introduce students to the craft and trade of carpentry. Students not only learn skills, but they also learn about optional careers."*

— EDMUND C. ACZON, Executive Director, Hawai'i Carpenters Apprenticeship and Training Fund



ONLINE  
[bit.ly/C2CHI](https://bit.ly/C2CHI)

The C2C coalition includes employers, state educational systems (Hawai'i DOE, University of Hawai'i System), funders, and workforce and economic development agencies. If your business has questions about how to participate, please contact program liaison Erin Conner, 808-305-9612, or via email: [Erin\\_Conner@hawaiidoe.org](mailto:Erin_Conner@hawaiidoe.org).